



ARCE
AMERICAN RESEARCH
CENTER IN EGYPT

The 70th ANNUAL MEETING

Exhibitor Packages



22-24	6-8	20
April	May	22

PHOTO BY: JAROSLAV MORAVCIK



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ARCE Annual Meeting 2022

In- Person

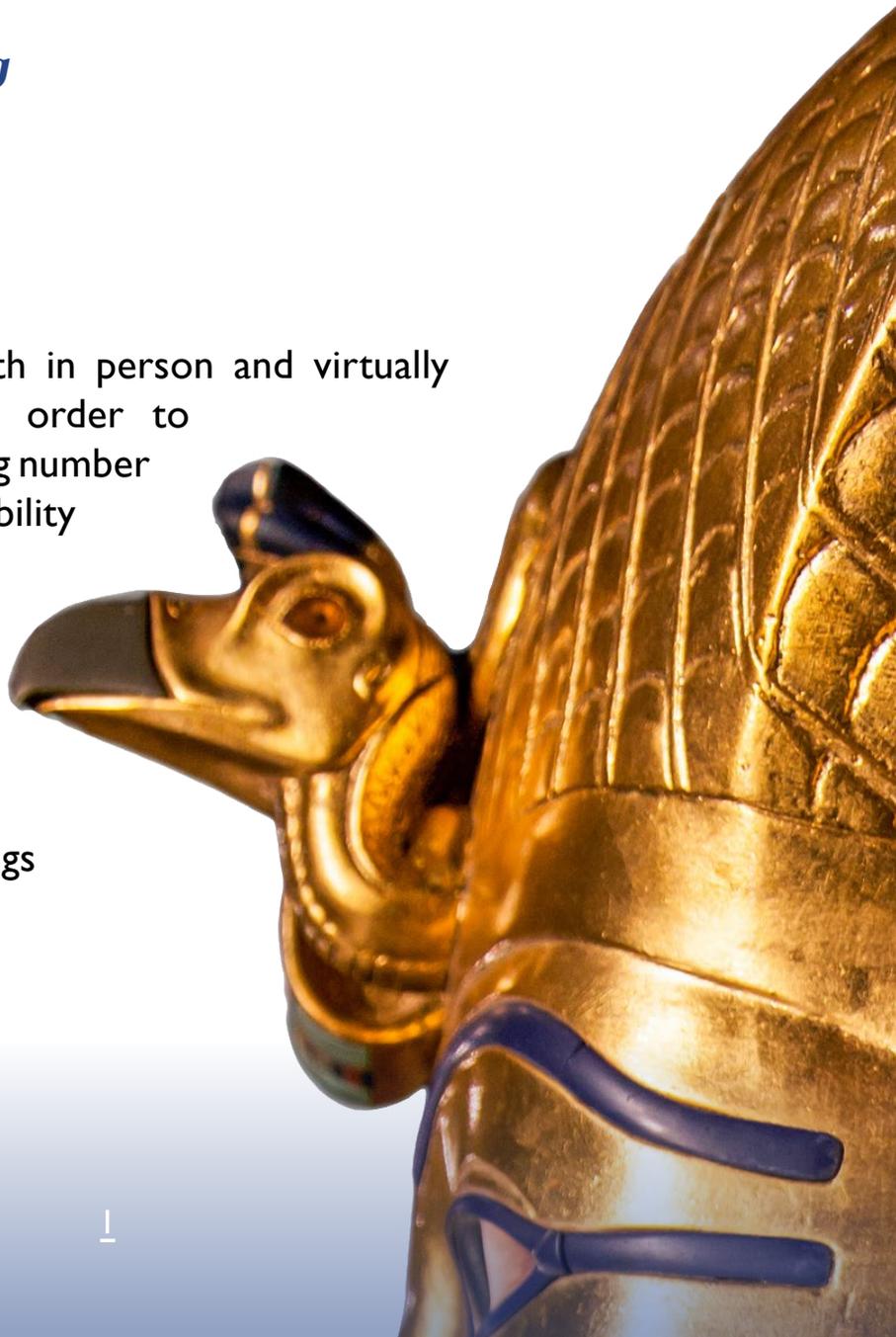
April 22-24, 2022
Irvine Marriott Hotel
18000 Von Karman Avenue
Irvine California 92612 USA

Live Virtual Meeting

May 6-8, 2022
Via Online Platform

Dual Access Model

The meeting will take place both in person and virtually on two separate weekends in order to accommodate both an outstanding number of paper submissions and accessibility options during the pandemic. The majority of papers presented at the in-person meeting will be recorded and available online to registrants. The virtual portion of the meeting will be hosted live, with recordings available as well.





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About ARCE

Founded in 1948, the American Research Center in Egypt (ARCE) is a private, nonprofit organization composed of educational and cultural institutions, professional scholars, and private individuals. ARCE's mission is to support research on all aspects of Egyptian history and culture, foster a broader knowledge about Egypt among the public, and strengthen American-Egyptian cultural ties.

About the ARCE Annual Meeting

Each year, ARCE hosts the preeminent Egyptological conference in the world. During this annual three-day meeting, scholars and expedition leaders present their research and discuss their latest project developments. In 2021 ARCE hosted the Annual Meeting virtually with record attendance, welcoming 750 registrants from 17 countries. In 2022, ARCE will resume our signature in-person meeting in Irvine California April 22-24, 2022. The ARCE Annual Meeting welcomes over hundreds preeminent Egyptologists, members of Egyptian Ministries, archeologists, and researchers from across the globe.

COVID-19 Precautions

Proof of vaccination will be required.

Exhibitor Packages

Platinum Exhibitor

All benefits* of Gold, plus:

Platinum Live+ Virtual: \$2,000

All benefits of Platinum Virtual, plus

- ◇ Up to six tables in the exhibitor hall
- ◇ Priority logo placement in meeting materials
- ◇ Priority table placement in exhibitor hall

Platinum Virtual Only: \$1,500

- ◇ Eight registrations to the Annual Meeting
- ◇ One sponsored post on ARCE's Facebook page within a one-year period (30,000 followers)
- ◇ Verbal recorded ad on one episode of the ARCE podcast (10k cumulative listenership)
- ◇ Invitations to the Keynote Speaker Presentation featuring Lord George Carnarvon during the Annual Meeting (both in person and live stream)
- ◇ Full page ad in Scribe magazine (1,200+ circulation)
- ◇ Full page slide with logo recognition on breaks throughout meeting
- ◇ Full page ad in printed and virtual abstract booklet

Gold Exhibitor

All benefits* of Silver, plus:

Gold Live + Virtual: \$1,500

All benefits of Gold Virtual plus

- ◇ Up to four tables in the exhibitor hall
- ◇ Half page slide ad on breaks throughout meeting
- ◇ Invitation to President's Reception

Gold Virtual Only: \$1,000

- ◇ Six registrations to the Annual Meeting
- ◇ Half page ad in Scribe magazine (1,200+ circulation)
- ◇ Half page ad in printed and virtual abstract booklet
- ◇ Opportunity to provide a digital code, coupon, or marketing piece to attendees as part of sponsor email blast (non-exclusive)
- ◇ Opportunity to provide a digital code, coupon, or marketing piece to full ARCE mailing list as part of sponsor email blast (10k subscribers, non-exclusive)

Silver Exhibitor

All benefits* of In-Person, plus:

Silver Live + Virtual: \$1,000

All benefits of Silver Virtual plus

- ◇ Up to three tables in the exhibitor hall

Silver Virtual Only: \$500

- ◇ Four registrations to the Annual Meeting
- ◇ Quarter page ad in Scribe magazine (1,200+ circulation)
- ◇ Quarter page ad in printed and Virtual abstract booklet
- ◇ Company logo and link on ARCE Annual Meeting webpage

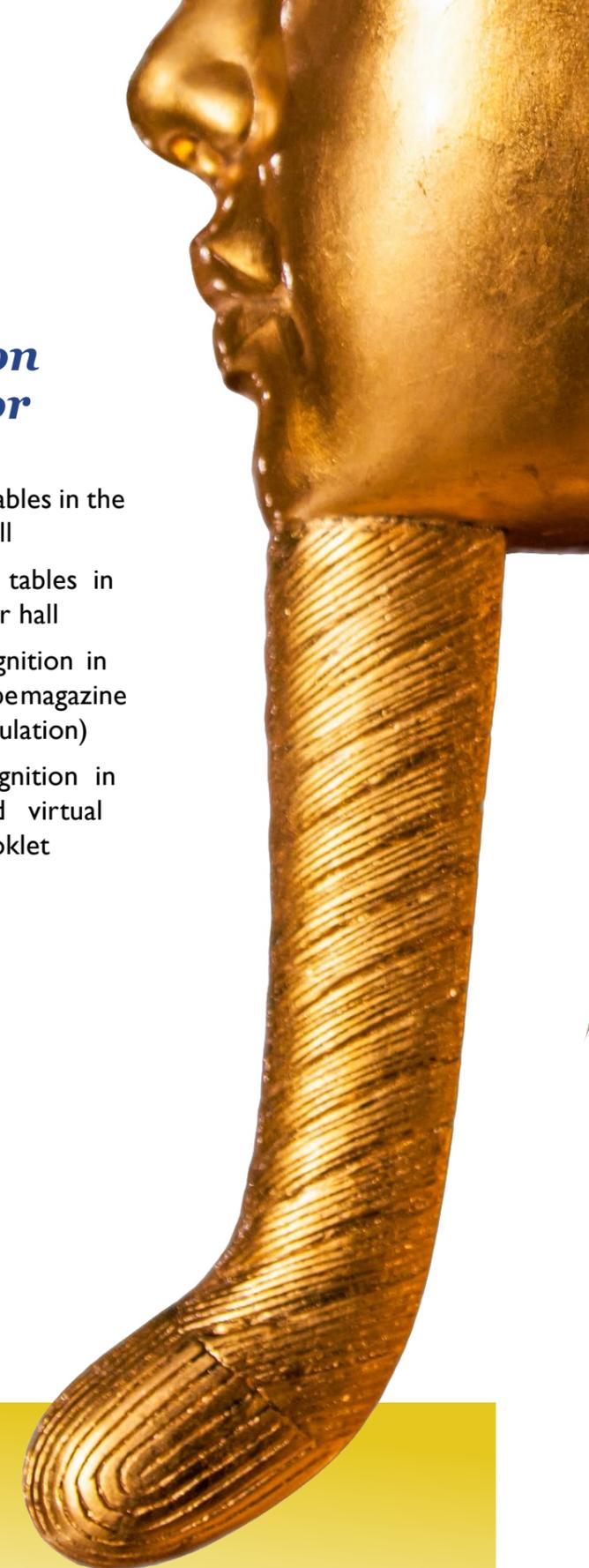
In-Person Exhibitor

\$250

- ◇ Up to two tables in the exhibitor hall
- ◇ Up to two tables in the exhibitor hall
- ◇ Name recognition in ARCE's Scribe magazine (1,200+ circulation)
- ◇ Name recognition in printed and virtual abstract booklet

Exhibitor Notes

Each table comes with two chairs and a tablecloth. Wifi is included. Electrical power for your booth may be arranged through the hotel for a modest fee.





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Shipping and Receiving

The Hotel's Event Management Department will assist in securing packages for exhibitors as needed. If exhibitors require assistance in transporting their materials, The following charges will apply:

- ◇ Box (Under 50 lbs) \$5.00 each
- ◇ Box (Over 50 lbs) \$10.00 each
- ◇ Case \$10.00 each
- ◇ Pallet \$30.00 each
- ◇ Crate/Skid \$35.00 each
- ◇ Pallet Delivery Fee \$25.00 per hour
- ◇ Storage Fee (3 or more packages), 3 day maximum \$5.00 per day, per item

***For more information
and to secure your exhibitor
space today contact:***

Liska Radachi

U.S. Director, ARCE

lradachi@arce.org

