



## Graphic Designer

ARCE, Cairo, Egypt

AnnouncementNumberARCE/21-02

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Open till its filled

# The Mission and Organization

The American Research Center in Egypt (ARCE) is a private nonprofit organization whose mission is “to support research on all aspects of Egyptian history and culture, foster a broader knowledge about Egypt among the general public, and strengthen American-Egyptian cultural ties.”

ARCE was founded in 1948 by a consortium of American academic and cultural institutions and scholars to promote greater knowledge of Egypt and the Middle East and to facilitate the work of American scholars conducting research in Egypt. Today ARCE continues the work for which it was founded and further plays an active role collaborating with Egypt’s Ministry of Antiquities. It sponsors training courses and activities in Egypt and conducts conservation projects that span the temporal and cultural range of the country’s vast heritage (from prehistory to modern times, from archaeological sites and monuments to museum objects to texts). ARCE also undertakes significant outreach activities within the United States focused on raising awareness of and interest in Egypt among the general public.

## A Leader in Egyptian Academic Research

ARCE is a membership organization composed of both institutional members (Research Supporting Members or RSMs) and individual members. The RSMs comprise virtually all of the major North American academic and cultural institutions with research interests in Egypt and include some of the most prestigious private and public academic and cultural institutions.

ARCE has developed from a small academic and scholarly organization into a complex and culturally significant institution with permanent facilities in both Cairo and the U.S. The Cairo office includes a specialist library on Egypt utilized by scholars and students as well as ARCE members. Programs developed with resources from the United States Agency for International Development have resulted in over 75 completed projects of monument conservation. Specialized training of well over 750 Egyptian archaeologists and conservators will contribute toward the future preservation of Egypt’s cultural heritage.



# ARCE's Activities and Programs

ARCE's activities and programs take place in both the United States and Egypt. U.S. activities focus on an annual scholarly meeting, informational and promotional tours, chapter events, and related activities. Egypt is the primary focus of ARCE's core work, which centers around three crucial, inter-related axes: *Preserving World Heritage*; *Educating the Next Generation of Scholars*; and *Excavating and Conserving Ancient Sites and Monuments*.

## Preserving World Heritage

ARCE's broad work in Egypt includes conservation of culturally significant sites, monuments, architecture, artworks, religious inscriptions, texts, and artifacts representing thousands of years of Egypt's cultural achievement. Through its Antiquities Endowment Fund, for example, ARCE has supported the preservation of early mud brick monumental architecture at Abydos, the palace at Malqata (western Thebes) built by Amenhotep III of Dynasty 18, the unique Coptic frescoes and monuments of the Red Monastery, and the Hisn al-Bab. Likewise, it has supported the conservation and documentation of Egyptian coffins and a Theban tomb field school for the tomb's epigraphic, photographic, and artifact recording.

## Educating the Next Generation of Scholars

ARCE's fellowships allow U.S. scholars to do important research in Egypt. Over the course of five decades, fellowships have benefited over 650 scholars whose research interests spanned the entirety of Egypt's history and culture. ARCE's Field School training projects create a new generation of Egyptian archaeologists and conservators, as well. In June 2013, ARCE ran its first field school organized and run completely by Egyptians and taught in Arabic. Those leading the training were themselves former graduates of ARCE field schools.

## Excavating and Conserving Ancient Sites and Monuments

ARCE facilitates the fieldwork activities of its Research Supporting Members and interfaces with the Ministry of Antiquities on their behalf. ARCE's RSMs undertake a wide variety of archaeological activities, including survey, excavation, conservation, and site management. Current RSMs operate archaeological projects all over Egypt, focused mainly but not exclusively on prehistoric, pharaonic, and Graeco-Roman sites. ARCE-affiliated projects include archaeological work at the Giza Pyramids, South Abydos, Luxor, Tell Gabbara in the Delta, Tell Edfu in Upper Egypt, and the Red Monastery Project in Sohag.



## Qualifications

- Degree in Bachelor's Degree in Graphic Design or related field.
- At least 5+ years of experience in graphic design. Previous experience in non-profit organizations is a plus.
- Proficiency in Photoshop, InDesign and Illustrator.
- Strong Communication, conceptual thinking, typography and design skills.
- Experience in briefing and dealing with agencies and print houses.

## Skills and Duties

- Creative, organized and attentive to details.
- Effective time management skills and ability to meet deadlines.
- Prove trust to lead the art and design aspect of the Marketing and Communications department.
- Seek to simplify any work process to improve efficiency and meet departments' design needs.
- Highly motivated with the ability to work independently.
- Respect the diversity of persons encountered in the daily work.

## Responsibilities

- Responsible for ARCE's creative and visual strategy aspect of the Marketing and Communications department.
- Responsible for maintaining ARCE's branding guidelines and constantly improve communicated visuals.
- Responsible for researching market trends and competition's status to elevate the designs produced for ARCE while aligning to brand.
- Responsible for all needed online visuals and POS material used by ARCE for programs, projects, events and collaborations.
- Responsible for defining requirements and creating designs from scratch for ARCE's marketing collaterals including logos, illustrations, presentations and campaigns.
- Responsible for meeting with staff members to discuss their requests and briefs.
- Study design briefs and schedule projects based on priority in alignment with the Communications Manager.
- Prepare rough drafts, present ideas, test graphics across various media, amend designs after feedback and ensure final graphics and layouts are visually appealing and on-brand.
- Coordinate and follow up with colleagues, outside agencies, web designers, print houses as necessary.



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**How to Apply:** To ensure consideration for this employment opportunity, applicants must reference the Announcement Number and Job Title in the subject line of an email in the following manner: ARCE/21-02, Graphic Designer to be emailed to [Recruitment@ARCE.org](mailto:Recruitment@ARCE.org). The application package should include an up-to-date CV, letter of interest, and photocopies of educational certifications (e.g. university transcripts, diplomas, certificates, etc.). Employment Reference letters are optional.

**Reporting Relationship:** This position reports to Marketing and Communication Manager

**Eligibility for Consideration:** Candidates must be legally permitted to work in Egypt.

**Closing date for application to be considered is: June 30, 2021**

Only short-listed applicants will be contacted.

Questions regarding the vacancy may be emailed to [recruitment@arce.org](mailto:recruitment@arce.org)

The American Research Center in Egypt is an Equal Opportunity Employer and is seeking a diverse slate of qualified candidates for formal consideration.